



www.agamesports.co.uk

PRIVACY NOTICE

AGAME Sports Privacy Notice

We ask that you read this privacy notice carefully as it contains important information on who we are, how and why we collect, store, use and share personal information, your rights in relation to your personal information and on how to contact us and supervisory authorities in the event you have a complaint

This notice applies to data that is held stored, used and shared by AGAME Sports Limited (**we/our/us**) and your rights in relation to personal information. We are regulated under legislation including the General Data Protection Regulation and we are a controller of that personal information for the purposes of those laws.

Background

We are a provider of sporting clothing and enter into agreements for the supply of branded sportswear with clubs and schools pursuant to which the clubs/schools order branded sportswear and purchase sportswear for their teams and we also sell sportswear direct to individuals ("Our Business")

Information

In the course of running Our Business we receive:

1. personal information that a representative of a school/club provides to us for the purpose of entering into an Agreement with the school/club in the capacity of data controller; and
2. personal information that individuals give to us in order to purchase sportswear direct from us which we hold in the capacity of data controller.

The categories of data that we hold are names and addresses. We do not hold bank card details. If you provide these to us for payment over the phone then these are inputted into a secure payment application and then deleted. If you are ordering and paying online then these are processed by third a party provider (Worldpay and Sagepay).

We do not collect data from third party sources.

We as data controller receive analytical data from Google in relation to people visiting/browsing our website which does not contain any personal data.

Basis of Processing

The processing of school/club representative's personal data and any individual's personal data is necessary for the performance of the agreement with the school/club or the individual in the course of Our Business.

If we are going to process data for marketing purposes then we will obtain prior consent from the relevant person and give the opportunity to withdraw consent at any time.

We process analytical data from Google in relation to our website on the basis of our legitimate interests seeking to develop Our Business and we do not carry out any automatic profiling.

Who we share personal information with

We routinely share personal data with third parties that supply goods or services to us or as our agents the categories of which

are: providers of postal delivery services, manufacturers of sportswear, software providers to us, companies/consultants providing services to us for web design/software, our accountants and other professional advisers. We ordinarily contract with these suppliers on their standard terms and conditions and we need to share data in this manner in order to provide the Services.

We will share personal information with law enforcement or other authorities if required by applicable law.

We will not share data with third parties for marketing purposes.

How long your information will be kept

We will store personal information for the period required for the duration of/performance of the relevant agreement and any longer period required for us to comply with applicable law (e.g. audit) or in other cases for the duration of the period necessary for the purpose that you provided the data to us or to which you have consented (e.g. any marketing).

No Transfer out of the EEA

We do not transfer data outside of the EEA.

Your Rights

A data subject has certain rights including the following free of charge: access to and to receive the information that we hold about you; to correct any mistakes in your information; to request the erasure of any information; to withdraw consent to processing for marketing at any time; to make a complaint.

We will not necessarily be able to erase your information until the relevant agreement has ended and we are not required to retain the data by law.

Security

We do not store your data on servers that are on our premises, these are hosted in the EU.

We have appropriate technological and security measures in place to prevent personal information from being lost, used or accessed in an unauthorised way that are commensurate with the nature and size of our business.

We have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

Cookies

When you use our website, we may gather information about you through cookies. 'Cookies' are text files placed on your computer to collect internet log information and anonymous user behaviour information which are used to track website usage and monitor website activity. You may set your browser to not accept cookies. To find out more about the cookies we use and how to delete them please contact us.

Third Party Links

Our website may contain hyperlinks or references to third party websites. Any such hyperlinks or references are provided for your convenience only. We have no control over third party websites and accept no legal responsibility for any content, material or information contained in them. The display of any hyperlink and reference to any third-party website does not mean that we endorse that third party's website, products or services. Your use of a third-party site and their use of your information will be governed by the terms and conditions of that third-party site.

Complaints

We hope that we can resolve any query or concern you raise about our use of your information.

The General Data Protection Regulation gives you the right to lodge a complaint with the supervisory authority which is the Information Commissioner who may be contacted at: ico.org.uk/concerns.

This privacy notice was published on 6th June 2018 and may be changed from time to time.

Contact Details

AGAME Sports Limited is a company registered in England under number 08168836 whose registered office is at Unit C Stanley Way Cardrew Industrial Estate Redruth Cornwall TR15 1SS.

Please write to this registered office address for the attention of Adrian Noott or Email: adrian@agamesports.co.uk Tel 01209 311248.